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Bachelor of Business Administration (Hons) Marketing


Reference Number : MQA/SWA12502
Certificate Number : 19143
Name of Qualification : Bachelor of Business Administration (Hons) Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 15/12/2017
Compliance Audit :
Name of Institution : Universiti Teknologi MARA (UiTM) Shah Alam
Address :



40450 Shah Alam
Selangor

Telephone Number : 03-5522 2650
Fax Number : 03-5544 2668
E-mail : -
Website : www.uitm.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Equivalency For Public Services : Honours Degree

Previous Equivalency For Public Services :

Name of Programme	Remarks
Bachelor in Business Administration (Hons) (Marketing)	Honours Degree since 1990s.

Number of Credits : 121

Mode of Study : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6	3 year/s
Short	-	-	

Duration of Study (years) :

Part Time	Weeks/Semester	Semesters	Duration
Long	17	10	5 year/s
Short	-	-	

Mode of Delivery : Conventional

Remark(s) : NA

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