ARTICLE REVIEW FOR PPSM UiTM KEDAH

REFEREE’S REVIEW FORM

# Title of Paper

1. Please rate the manuscript along the following criteria. 1 for very poor to 5 Excellent

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **No** | **Criteria** | **1** | **2** | **3** | **4** | **5** | **N/A** |
| 1 | Appropriateness of Title and Abstract |  |  |  |  |  |  |
| 2 | Relevance to Business and Society |  |  |  |  |  |  |
| 3 | Structure of the work |  |  |  |  |  |  |
| 4 | Appropriateness of research method |  |  |  |  |  |  |
| 5 | Elaboration of prior knowledge/research |  |  |  |  |  |  |
| 6 | Discussion and Conclusions |  |  |  |  |  |  |
| 7 | Content is scientifically accurate |  |  |  |  |  |  |
| 8 | Contribution to Body of Knowledge |  |  |  |  |  |  |
| 9 | Implication for Society, Industry, or Policy Maker |  |  |  |  |  |  |
| 10 | Reference list, Adequate, and Correctly Cited |  |  |  |  |  |  |
| 11 | Reference list, cited good and reputable journals |  |  |  |  |  |  |

1. Please tick only one of the following and provide comments/reasons below as requested.

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| --- | --- | --- |
| a) | The manuscript is not recommended for publication |  |
| b) | The manuscript need major amendment and major change |  |
| c) | The manuscript need minor amendment and minor change |  |
| d) | The manuscript accepted as it is. |  |

1. Please provide detailed comments/reasons below.